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CMDI Named to *Inc.* Magazine's Exclusive List of America's Fastest Growing Private Companies

CMDI ranks 1,914 on the 2009 Inc. 5000 with Three-Year Sales Growth of 166%

Falls Church, VA, September 30, 2009 – *Inc.* magazine has named CMDI, an innovative database management company located in Falls Church, VA, to the 2009 *Inc. 5000*, the annual list of America's 5,000 fastest growing private companies. *Inc. 5000* represents a comprehensive ranking of the best performing companies from the most important job-generating segment of the economy – America's independent entrepreneurs. "As an *Inc. 5000* honoree, CMDI shares a prestigious pedigree with some of the most successful businesses in America" said Jane Berentson, Editor of *Inc.* Magazine.

CMDI Founder and President John Simms acknowledged the ranking by saying "We are thrilled to have earned a place on *Inc. 5000* for 2009. This is a wonderful way to recognize the hard work our team has put into the development of new and cutting edge customer relationship management (CRM) products on behalf of our clients."

CMDI, founded in 1981, provides database products and services to both national and regional corporations and nonprofit organizations. They are often cited for their work on presidential and congressional campaigns, having created the first online fundraising database system for a major national political party in 1993. CMDI currently offers the most sophisticated campaign software for fundraising and FEC compliance in America today. CMDI's Dexter and DexTeam software recorded 10.5 million transactions totaling more than \$1.34 billion in contributions in 2007-08.

"Our guiding philosophy has always been based on exceptional customer service, innovative database management tools and iron-clad security of our clients' proprietary information," said Simms. "It is gratifying to know that our vision for the company has been validated by years of continuous growth and an ever-increasing list of satisfied clients, particularly at a time when many companies are experiencing contractions."

John Simms has designed and developed sophisticated information management systems supporting complex marketing and customer relationship management (CRM) activities of the Republican National Committee, Republican Congressional & Senatorial Campaign Committees; Reagan, Bush (41), Dole, Bush (43), McCain presidential campaigns, Network Solutions, CitiFinancial, and numerous for-profit corporations and not-for-profit organizations.

Mr. Simms is a twenty nine-year veteran of database marketing communications. He is also president and owner of Odell, Simms & Associates, Inc. (OSA), a marketing company engaged in lead generation for investment and job creation, fundraising and corporate sponsorship, and direct marketing for many important institutions in the US, Canada, UK, Germany, Chile, China, and New Zealand.

A graduate of Yale University and Emory Law School, Mr. Simms is a member of the District of Columbia, Mississippi, Georgia, and American Bar Associations.

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